



# LIGHTNING PRESS

## BOOK PRINTING

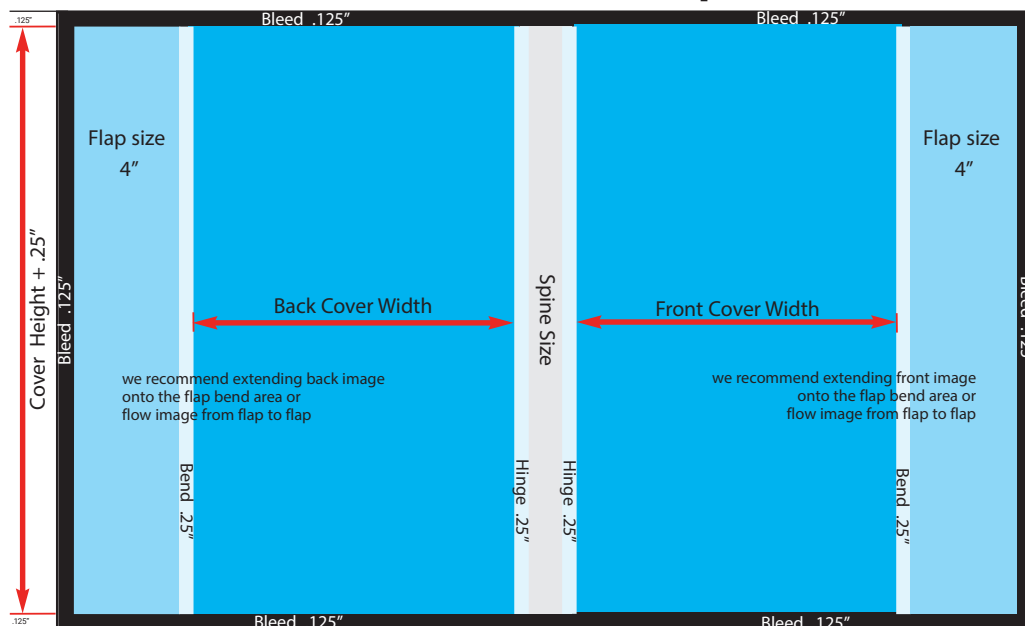
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## Dust Jacket Layout Guidelines

**Inside Pages:** *File Format:* .pdf  
*Fonts:* Embedded  
*Image Resolution:* 300 dpi (minimum)  
*Color Images:* CMYK (not RGB). Any RGB will be converted to CMYK  
*Black & White Images:* Greyscale (not CMYK or RGB)  
*Page Size:* Same as trim size (5.5"x8.5", 6"x9", 8.5"x11", etc...)  
*Bleeding Pages:* Extend .125" all around, if applicable  
*Crop Marks:* Not necessary if page size is same as trim size  
*Page Setup:* Individual pages (no spreads), in one .pdf file  
*Margins:* Recommend at least .75". More can be added to the inner margins if desired  
*Page Count:* An even number of pages (add blanks if applicable)

**Dust Jacket:** *File Format:* .pdf  
*Fonts:* Embedded  
*Image Resolution:* 300 dpi (minimum)  
*Color Images:* CMYK (not RGB). Any RGB will be converted to CMYK  
*Layout:* Includes front cover, spine, back cover, and flaps as one .pdf file  
*Bleed:* Extend .125" all around outside perimeters  
*Design:* A design recommendation is to flow the same image or color from flap to flap  
*Spine Size Formula:* Number of pgs divided by ppi (pages per inch)  
 which is determined by the type of paper chosen, then add .188"  
 (minimum spine size is .25")

## Dust Jacket Example



NOTE: Spine widths vary by page count and paper chosen.